**Hong Kong Baptist University  
Centre for Innovative Service-Learning  
TriAngle**

**Social Innovation Kick-Start Fund – Application Form**

**Part A. Important Information for Applicants**

1. Submit your CV and project proposal along with the application form to [triangle@hkbu.edu.hk](http://triangle@hkbu.edu.hk) with the email subject line: “Application for Social Innovation Kick-Start Fund - [Your Name]”.
2. An interview or coffee meeting will be conducted for selection.
3. The information collected in this form will be used for selection and communication purposes. The Centre for Innovative Service-Learning (CISL) will not share your personal information with any third party without your prior consent.
4. The Project Leader must be a UGC-funded undergraduate or postgraduate student of Hong Kong Baptist University (HKBU).
5. The maximum funding for each project is HKD 30,000 and is provided on a reimbursement basis
   1. Funding between HKD 2,000 to HKD 8,000 requires an internal review by the Director of CISL and the Innovation Lead of the TriAngle.
   2. Funding between HKD 8,001 to HKD 15,000 requires an internal review and one external review, including an invited faculty member.
   3. Funding between HKD 15,001 to HKD 30,000 requires an internal review and two external reviews, including an invited faculty member and a member of the Young Entrepreneur Committee – HKBU Foundation or a member from CISL collaborative partnerships.
6. The project should be related to the PL’s academic discipline or demonstrate a broad application of interdisciplinary knowledge within the liberal arts curriculum.
7. The project's duration should be within a year (i.e. 12 months).
8. The fund may be used to:
   1. Developing proof-of-concept and proof-of-impact projects
   2. Establishing NGO, non-profit, and other social innovation entity
   3. Creating Social Enterprise
   4. Scaling up or developing an existing project (less than 24 months old)
9. If the team does not meet the criteria or goals set by TriAngle, TriAngle reserves the right to withdraw the funding.
10. Applicants will be judged based on the criteria shown in the table below:

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| --- | --- | --- |
| **Judging Criteria** | | **Weighting** |
| **Vision & Impact** | 1. Clear vision and objective 2. Clear Illustration of an output 3. Sound measurement of social impact | 30% |
| **Project Management & Execution** | 1. Effective operational model and work plan 2. Cross-sector collaboration 3. Achieve multiple Sustainable Development Goals by United Nation 4. Good publicity, marketing and promotion plans 5. Sound corporate governance and risk management | 30% |
| **Innovativeness** | 1. Demonstrates innovation in the project idea, effective lean model (if applicable) that achieves social good, delivery, etc. [(Refer here for Lean Model Canvas)](https://businessmodelanalyst.com/lean-canvas/) | 15% |
| **Team Capability** | 1. Demonstrates commitment, leadership and relevant experience of the project founder(s) or co-founders 2. Demonstrates entrepreneurship for social good approach and social awareness | 15% |
| **Cost Effectiveness** | 1. Cost control is effective 2. Sound sustainable model (or revenue model) 3. Financial risk management is appropriate | 10% |
| **Total** | | 100% |

**Privacy Ordinance:**

Centre for Innovative Service-Learning (CISL) is committed to complying with and enforcing the Personal Data (Privacy) Ordinance to ensure that personal data is adequately protected. The personal data collected will be used to distribute information from CISL.

By submitting this form, you accept and agree to the Privacy Policy Statement set out by Hong Kong Baptist University. Details can be found at <https://bupdpo.hkbu.edu.hk/policies-and-procedures/pps-pics/>.

**Personal Particulars of Project Leader:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| English Name: |  |  | Chinese Name: |  |
| Student ID: |  |  | Department & Year: |  |
| Contact No.: |  |  | HKBU Email: |  |

**Part B. Project Information**

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| **Project Name:** |  | |
| **Brief Description:**  (Max 30 words) |  | |
| **Project Type:**  (\*Put a ‘✓’ in the box) |  | Social Innovation Project |
|  | Enterprise for Social Good |
| For a Social Innovation project, no income is required; however, you must justify how you will sustain the project, whether through funding or donations.  For Enterprise for Social Good, you must explain the income source in your business model. | |
| **SDGs Contribution:** |  | |
| **Potential Partners:**  (Internal and External) |  | |
| **Academic Advisor:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Name of Academic Advisor) | |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Academic Advisor E-signature) | |
| **Social Media Channels/ Website**: |  | |
| **Project Period:** | From \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **Other Funding Sources:**  (\*Put a ‘✓’ in the box) |  | Yes, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Please specify) |
|  | No |
| **Requested Funding Amount:** | HKD | |

**Short Questions:**

1. Why do you want to apply for this Social Innovation Kick-start Fund?
2. How will you contribute back to the university (HKBU) after the project implementation?

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**Declaration:**

I hereby certify that the information provided above is accurate to the best of my knowledge. I fully understand that any falsification, willful omission, or misrepresentation of the above information may result in my application being cancelled by Hong Kong Baptist University.

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| **Signature** | **Date** |

**Part C. Appendix**

**Key Milestones**

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| **Phase** | **Period** | **Goals** |
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**Budget Plan**

**[Category]**

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| --- | --- | --- |
| **Description** | **Unit** | **Estimated Cost** |
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| **Total (HKD)** | |  |