

**Hong Kong Baptist University  
Centre for Innovative Service-Learning  
TriAngle**

**Application for Social Innovation Kick-Start Fund**

**Notes to Applicants:**

1. Please fill in the form and return the soft copy (in pdf. format) to triangle@hkbu.edu.hk with an email title as “(your name)\_ Apply for Social Innovation Kick-start Fund”.
2. Please submit a copy of your **CV and project proposal with this application form (Please check the Guidelines for SI Project Proposal)**.
3. An interview or coffee meeting will be conducted for selection.
4. The information we collect in this form will be used for selection and communication purposes. The Centre for Innovative Service-Learning will not share your personal information with a third party without your prior consent.
5. The project must be led by at least one full-time HKBU student as Project Leader (PL). Final-year students are also eligible.
6. The ceiling of funds for each project is \$30,000.
  - a. A fund of HKD 2,000 to HKD 8,000 requires CISL internal review, including the Director of CISL and the Innovation Lead of the TriAngle
  - b. A fund of HKD 8,001 to HKD 15,000 requires CISL internal review and one external review, including an invited faculty member
  - c. A fund of HKD 15,001 to HKD 30,000 requires CISL internal review and two external review, including an invited faculty member and a member of the Young Entrepreneur Committee – HKBU Foundation or a member from CISL collaborative partnerships.
7. The PL may invite alumni and external experts to join the project team.
8. The project should be related to the PL’s academic discipline or demonstrate a broad application of interdisciplinary knowledge in the liberal arts curriculum.
9. The project’s duration should be within a year (i.e. 12 months).
10. The fund may be used to:
  - a. Develop proof-of-concept and proof-of-impact projects
  - b. Establish NGO, non-profit, and other social innovation entity
  - c. Social Enterprise
  - d. Scaling up or developing an existing project (less than 24 months old)
11. If the team does not meet the criteria or goals set by TriAngle, TriAngle has the right to withdraw the funding.
12. Applicants will be judged based on the criteria shown below table:

<b>Judging Criteria</b>		<b>Weighting (%)</b>
<b>Vision &amp; Impact</b>	<ol style="list-style-type: none"> <li>1. Clear vision and objective</li> <li>2. Clear Illustration of an output</li> <li>3. Sound measurement of social impact</li> </ol>	30

<b>Project Management &amp; Execution</b>	<ol style="list-style-type: none"> <li>1. Effective operational model and work plan</li> <li>2. Cross-sector collaboration</li> <li>3. Achieve multiple Sustainable Development Goals by United Nation</li> <li>4. Good publicity, marketing and promotion plans</li> <li>5. Sound corporate governance and risk management</li> </ol>	30
<b>Innovativeness</b>	<ol style="list-style-type: none"> <li>1. Demonstrates innovation in the project idea, effective lean model (if applicable) that achieves social good, delivery, etc. (<a href="#">Refer here for Lean Model Canvas</a>)</li> </ol>	15
<b>Team Capability</b>	<ol style="list-style-type: none"> <li>1. Demonstrates commitment, leadership and relevant experience of the project founder(s) or co-founders</li> <li>2. Demonstrates entrepreneurship for social good approach and social awareness</li> </ol>	15
<b>Cost Effectiveness</b>	<ol style="list-style-type: none"> <li>1. Cost control is effective</li> <li>2. Sound sustainable model (or revenue model)</li> <li>3. Financial risk management is appropriate</li> </ol>	10
<b>Total</b>		100

**Personal Particulars:**

English Name: \_\_\_\_\_ Chinese Name: \_\_\_\_\_  
Student ID: \_\_\_\_\_ Department & Year: \_\_\_\_\_  
Contact No.: \_\_\_\_\_ HKBU Email: \_\_\_\_\_

\*If you have more than 1 team leader or team member, please justify in the project proposal, including their full name, student ID numbers, contact details and email address.

**Project Information:**

Name of the Social Innovation Project:	
Project Description (max 30 words):	
Type of Project	<input type="checkbox"/> Social Innovation Project <input type="checkbox"/> Enterprise for Social Good (For a Social Innovation project, no income is needed but you need to justify the way to sustain your project either by funding or donation. For Enterprise for Social Good, you should justify the income source in your business model)

Contribution to which SDGs:	
Potential Partners (internal and external):	
Academic Advisor:	<input type="checkbox"/> _____ (Your own suggestion)
	Academic advisor e-signature  _____
Project Social Media Channels or Website (if applicable):	
Project Period:	From _____ to _____
Any Subsidies from Other Sources?	<input type="checkbox"/> No <input type="checkbox"/> Yes, _____ (Please specify)
Total Subsidies:	HKD 8,000

**Short Questions: Please answer BOTH of the questions.**

1. Why do you want to apply for this Social Innovation Kick-start Fund?
2. How will you contribute back to the university (HKBU) after the project implementation?

**Declaration:**

I hereby certify that the information provided above is accurate and to the best of my knowledge. I understand fully that any falsification, willful omission, or misrepresentation of the above information may result in my application being cancelled by Hong Kong Baptist University.

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**Signature**

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**Date**

## Appendix A: Budget plan

Items	Amount	Price	Total Amount
Eg. A2 size Poster	5 pieces	HKD 30	HKD 150
Eg. Card boards for prototype	3 pieces	HKD 100	HKD 300
<b>Total</b>			

## Milestones

Please indicate your project milestones by month. You could add more phases and goals if necessary. Please use SMART goal setting for this.

Phase	Period	Goals
Eg. Phase 0	Jan – Feb 2023	Attract more than 100 customers to purchase our product
Phase 1: Beginning Phase		
Phase 2: Execution		
Phase 3: Moving Forward		